



Arizona Lutheran Academy  
6036 South 27th Avenue  
Phoenix, AZ 85041  
ALAcoyotes.org  
602-268-8686

## Thrivent has launched a new program called **THRIVENT CHOICE!**

Because Thrivent members can use this program to support Arizona Lutheran Academy, we want you to know all the details.

Giving back has always been important to Thrivent. Now, Thrivent is asking its members to help direct where they distribute charitable funds. In other words, you get to *tell Thrivent* where *they* should send their money! One of your choices is Arizona Lutheran Academy.

### ELIGIBILITY:

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Thrivent Choice eligibility is based on holding a Thrivent volunteer leadership position, or the annual premium and contract value of qualifying Thrivent products. If you are an “Eligible Thrivent member,” you:

- have already received a letter in the mail informing you that you are eligible to direct your CHOICE DOLLARS to a participating organization.
- get to choose where Thrivent sends your Choice Dollars.

### HELP MAKE A DIFFERENCE:

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We ask you to consider ALA for your Choice Dollars. Your Choice Dollars will be used to purchase NEW COMPUTERS for our students.

### TO DESIGNATE YOUR THRIVENT CHOICE DOLLARS, HERE ARE YOUR OPTIONS:

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#### 1. Go Online

- Set up an online account at Thrivent.com. Click “Register.”
- Online registration may take up to 24 hours to process.
- When your account is ready, you can log in and designate “Arizona Lutheran Academy.”
- You can also choose ALA to receive ongoing/recurring gifts.

#### 2. Make a Phone Call

Call 1-800-847-4836 and say “Thrivent Choice.” Call volume is high. Please be patient.

### THE GIVING PLUS PROGRAM WILL BE MISSED:

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In past years, you may have participated in Thrivent’s Giving Plus matching gift program. Thrivent members, like you, on average, donated almost \$30,000 to ALA each year! Then Giving Plus matched that same amount. Although the new Thrivent Choice program does not match gifts, nor require you to *give* a gift, we ask you to prayerfully continue supporting ALA with your personal gifts.

### QUESTIONS?

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To find out if you are eligible or if you have questions, contact your Thrivent Financial representative, or call 1-800-847-4836 and say “Thrivent Choice.”

