



ARIZONA LUTHERAN ACADEMY

6036 South 27th Avenue • Phoenix, Arizona 85041 • 602-268-8686 • ALAcoyotes.org

Dear Friend:

It is my pleasure to invite you to support Arizona Lutheran Academy's 9th Annual Gala to be held on March 7, 2020. Our **Vision 2020** Gala will benefit our students, who hail from all across the state of Arizona, two Apache reservations, and seven foreign countries.

Our goal for this event is to support our students by funding **campus improvements**. Our most recent Galas have raised funds to purchase two Ford Transit vans, a new digital marquee, and a 2200 sq. foot shade canopy. **Your investment will make a visible difference on our campus!**

Arizona Lutheran Academy is a grade 9-12 high school located on the south side of Phoenix—bordering the communities of South Mountain and Laveen. ALA has been recognized locally, regionally, and even nationally for its program initiatives. These include:

- Christian foundation and atmosphere
- Academics (on the average 96% of ALA graduates continue their education in college or serve our country in the armed forces)
- Music and fine arts (65% of our students participate)
- Athletics (65% of our students participate in one or more of our 15 interscholastic sports)
- Character building
- Community service

Your support is vital to the development of our students as they prepare for a lifetime of leadership and service. This year it is our goal to raise \$65,000 to benefit our students and mission.

Please consider donating an auction item or joining us as an event sponsor. The next few pages explain these opportunities. Your donation to this event will be an exciting way for you to serve and inspire our teens for generations to come. Please consider this powerful opportunity for exposure and support.

With gratitude,

Doug Meyer
Arizona Lutheran Academy
Director of Mission Advancement

Arizona Lutheran Academy is a 501(c)3 nonprofit organization. Federal ID #86-0340614.



Arizona Lutheran Academy Gala

SPONSOR ADVERTISING PACKAGES 2020

We invite you to support our students as a **sponsor** for Arizona Lutheran Academy's Gala on March 7, 2020.

SPONSOR PACKAGE	BENEFITS	DONATION AMOUNT
PLATINUM SPONSOR	<ul style="list-style-type: none"> • 3'x4' full-color banner displayed in ALA's gym for 2020-21 • company logo or family name listed on invitation (if confirmed by Jan. 17, 2020) • full-page color logo in auction catalog, with company description • recognition/link on ALA Gala website • verbal and screen recognition at the Gala • social media/email recognition (reaching 2000-3000 ALA friends) • seating for 10 dinner guests 	\$2300 cash or in-kind donation for the Gala
DIAMOND SPONSOR	<ul style="list-style-type: none"> • company logo or family name listed on invitation (if confirmed by Jan. 17, 2020) • full-page color logo in auction catalog, with company description • recognition/link on ALA Gala website • verbal and screen recognition at the Gala • social media/email recognition (reaching 2000-3000 ALA friends) • seating for 10 dinner guests 	\$1500 cash or in-kind donation for the Gala
GOLD SPONSOR	<ul style="list-style-type: none"> • half-page color logo in auction catalog • recognition/link on ALA Gala website • verbal and screen recognition at the Gala • email recognition (reaching 1000 ALA friends) • seating for 6 dinner guests 	\$900 cash or in-kind donation for the Gala
SILVER SPONSOR	<ul style="list-style-type: none"> • quarter-page color logo in auction catalog • recognition/link on ALA Gala website • verbal and screen recognition at the Gala • seating for 4 dinner guests 	\$600 cash or in-kind donation for the Gala
BRONZE SPONSOR	<ul style="list-style-type: none"> • quarter-page color logo in auction catalog • recognition/link on ALA Gala website • verbal recognition at the Gala • seating for 2 dinner guests 	\$300 cash or in-kind donation for the Gala
TICKET SPONSOR	Purchase a ticket to be given to a guest of honor, such as a distinguished member of the community or a faculty member.	\$50
TABLE PURCHASE	Purchase a table for your family and friends—10 dinner guests—and receive a discounted price.	\$450

Visit ALAcoyotes.org/gala for information on how to become a sponsor for the ALA Gala.



Arizona Lutheran Academy Gala SPONSOR FORM 2020

Ready to support Arizona Lutheran Academy's Gala?

Please send this completed form to JBode@ALAcoyotes.org by Jan. 17, 2020 (for maximum promotion) or no later than Feb. 21, 2020.

SPONSOR INFORMATION	
Sponsor(s) Name	Address
Business Name Company website	City State Zip
Contact Name (if different)	Phone Email

SPONSORSHIP INFORMATION
Check all that apply:
<input type="checkbox"/> \$2300 PLATINUM SPONSOR <input type="checkbox"/> \$1500 DIAMOND SPONSOR <input type="checkbox"/> \$900 GOLD SPONSOR <input type="checkbox"/> \$600 SILVER SPONSOR <input type="checkbox"/> \$300 BRONZE SPONSOR <input type="checkbox"/> \$50 TICKET SPONSOR (ticket purchased for a guest of honor) <input type="checkbox"/> \$450 TABLE PURCHASE <input type="checkbox"/> Other : _____
Sponsor's Signature _____ Date: _____

PAYMENT AMOUNT: \$ 			
<input type="checkbox"/> check enclosed <input type="checkbox"/> please charge my credit card <input type="checkbox"/> I will pay online at ALAcoyotes.org/gala			
Name on card	Street Address on your credit card statement:		Card #
Exp date.	City, State	Zip code	Code on reverse
I hereby acknowledge and agree to provide the above stated goods and/or services to Arizona Lutheran Academy, a nonprofit 501(c)3 organization. Contributions are tax deductible to the extent provided by the law.			Signature

ALA REPRESENTATIVE FOR ALA USE	
Name	Phone Email

Thank you for your generous support of the students of ALA.

ARIZONA LUTHERAN ACADEMY

501(c)3 non-profit organization Tax ID #86-0340614
 6036 South 27th Avenue p. 602.268.8686
 Phoenix, Arizona 85041 f. 602.243.1353

ALAcoyotes.org/gala
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FOR OFFICE USE	
Art/logo	

Visit ALAcoyotes.org/gala for more information.